# Substitution in practice and the beauty of chemicals

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Sweden based non-profit



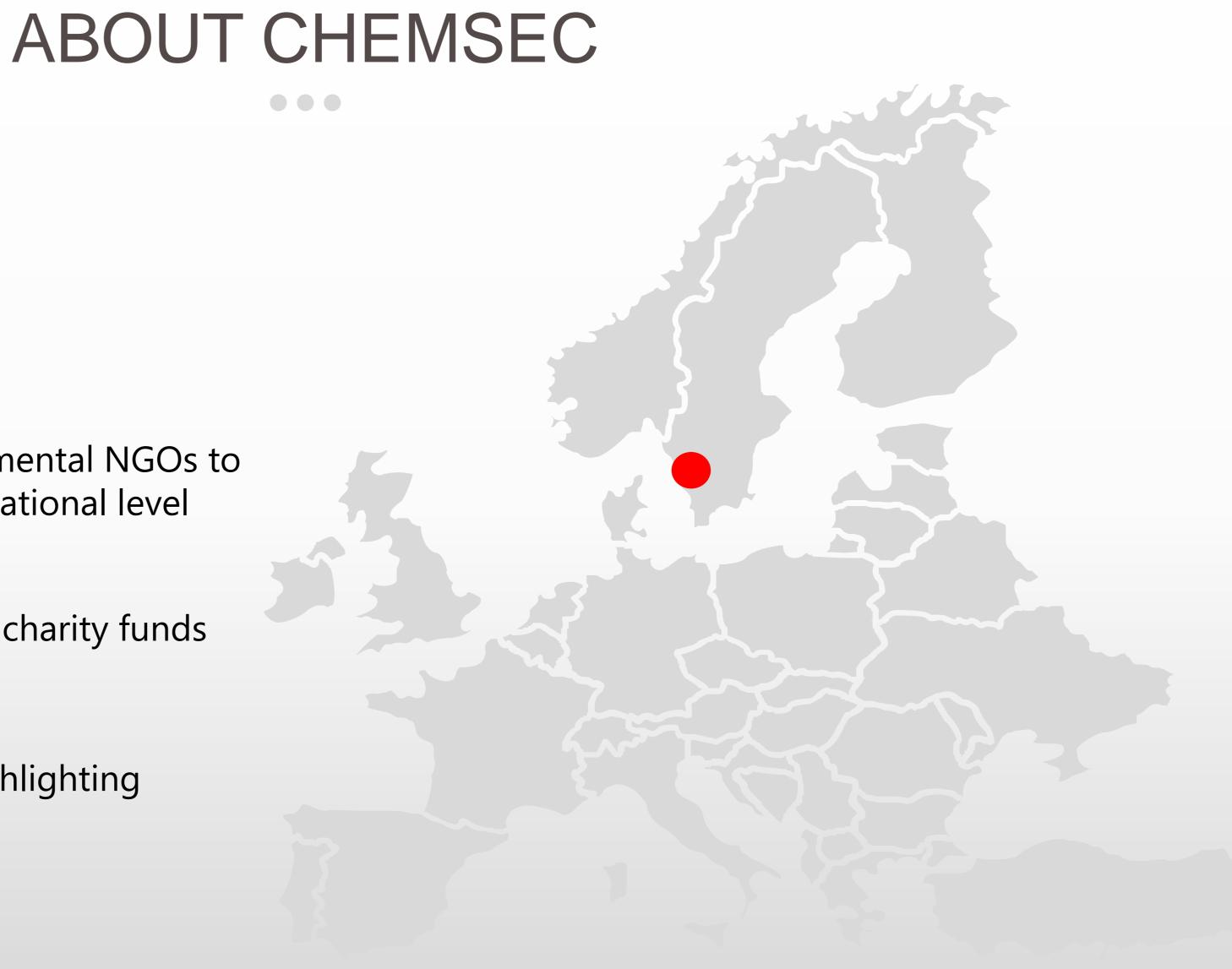
Founded 2002 by four environmental NGOs to work on chemicals on an international level



Funding from government and charity funds



Offering concrete tools and highlighting positive examples





# The Bigger picture Assessing economic aspects of chemical substitution



# CHEMSEC BUSINESS GROUP



















# SONY



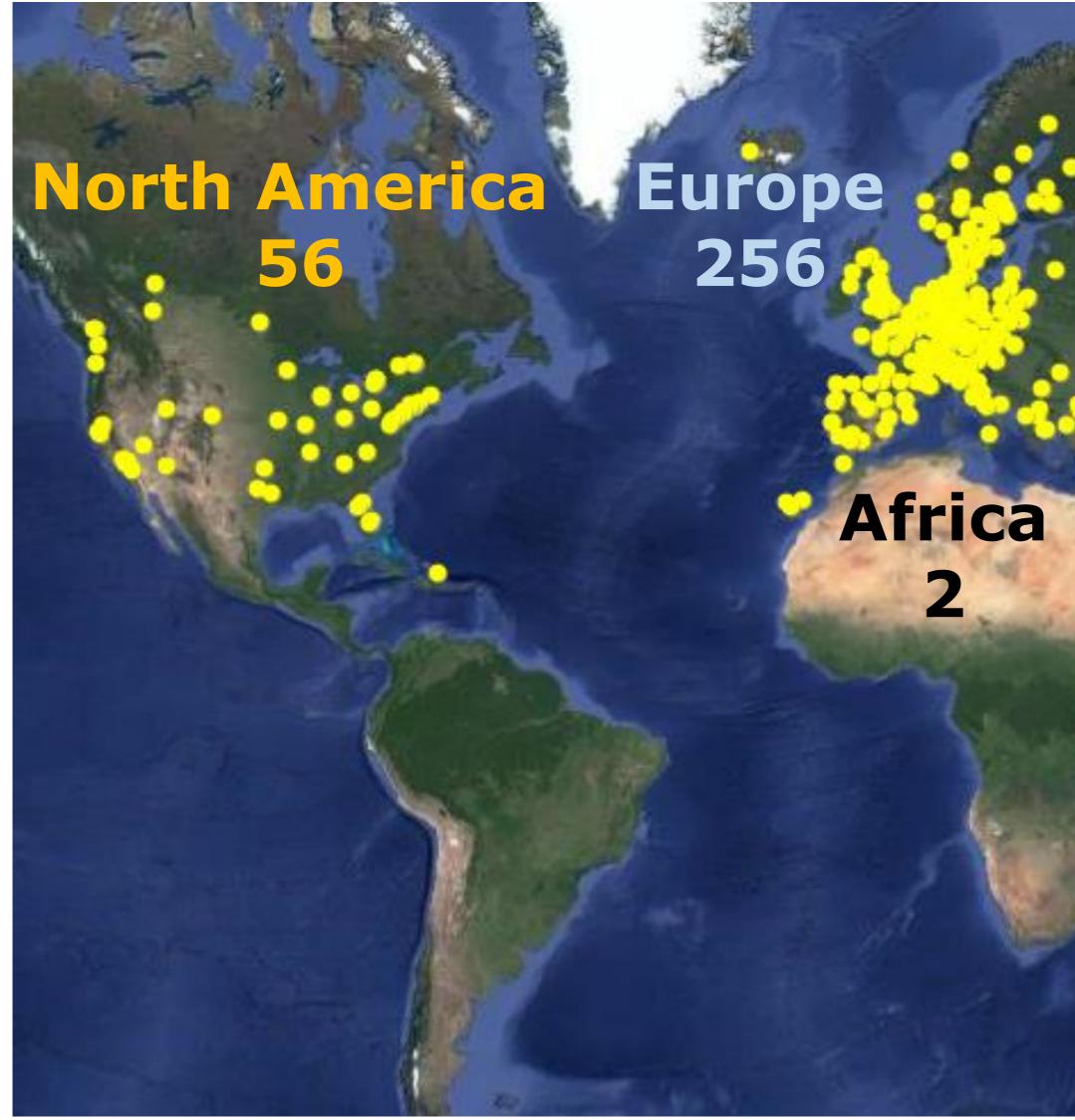


"Today's consumers are more concerned about health and well-being, both physically and emotionally. It is a given that products should be healthy and safe, and come from a sound value chain."

From Growing IKEA Together 2020



## **IKEA stores 2016**



Russia 14

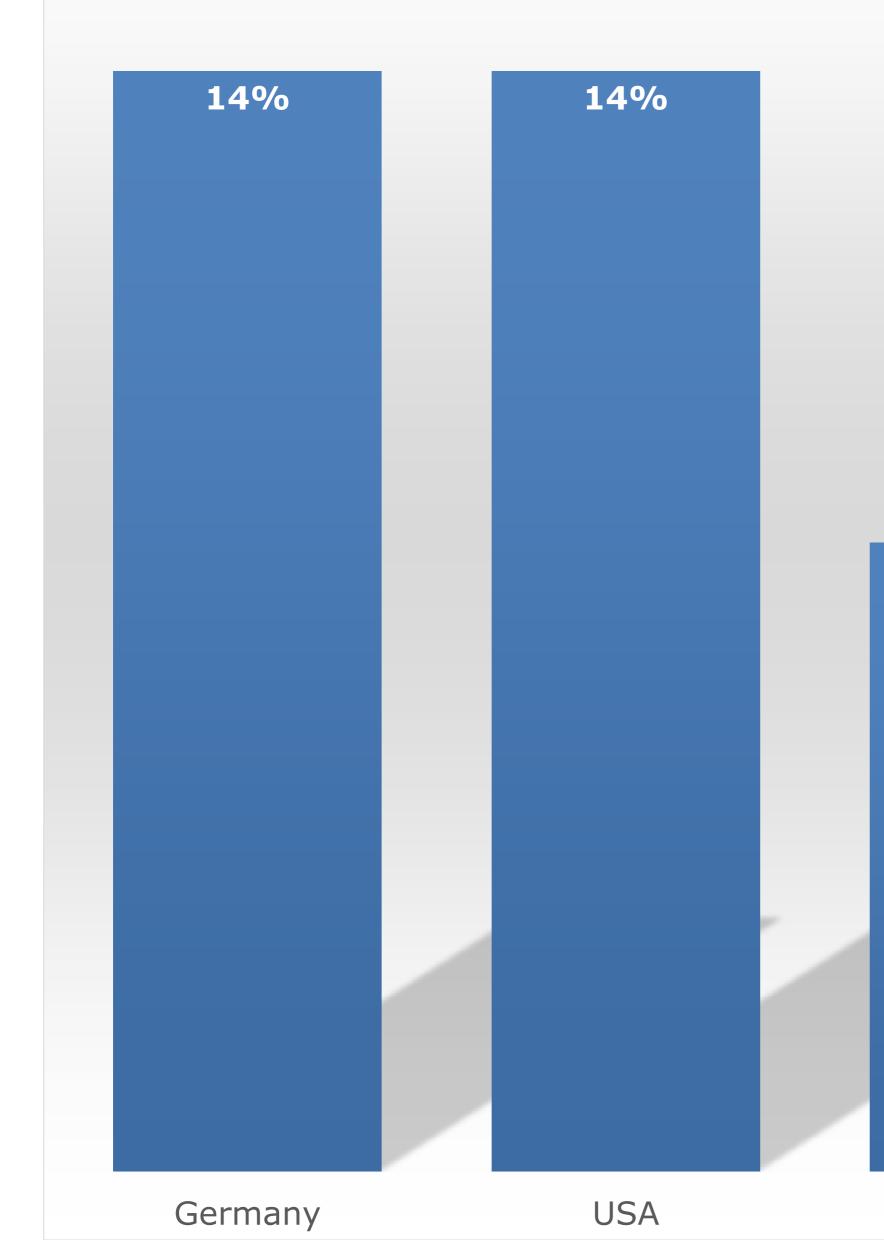
Africa 2

iddle East 11

Asia 44

## Australia 10

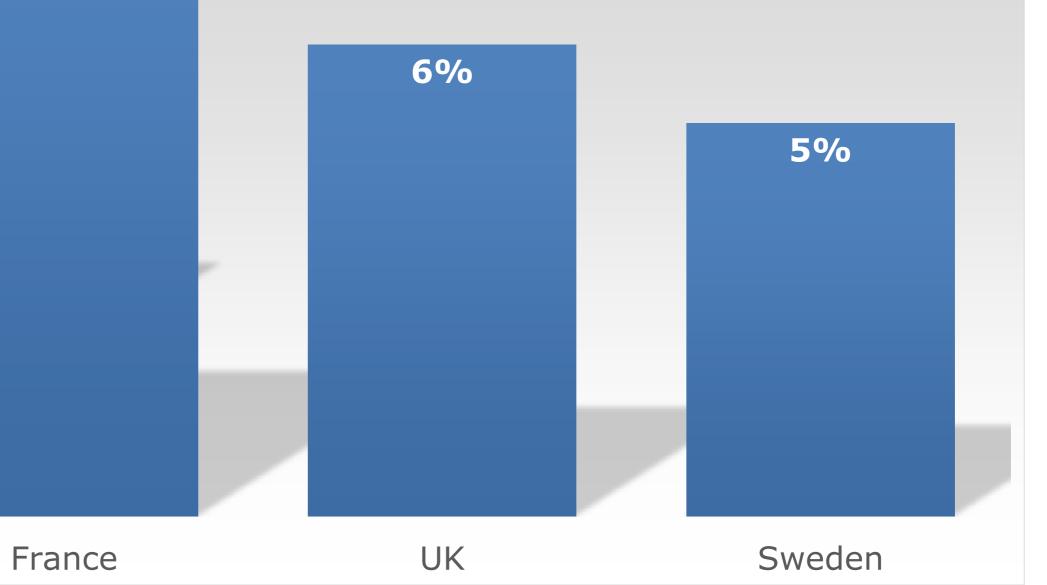


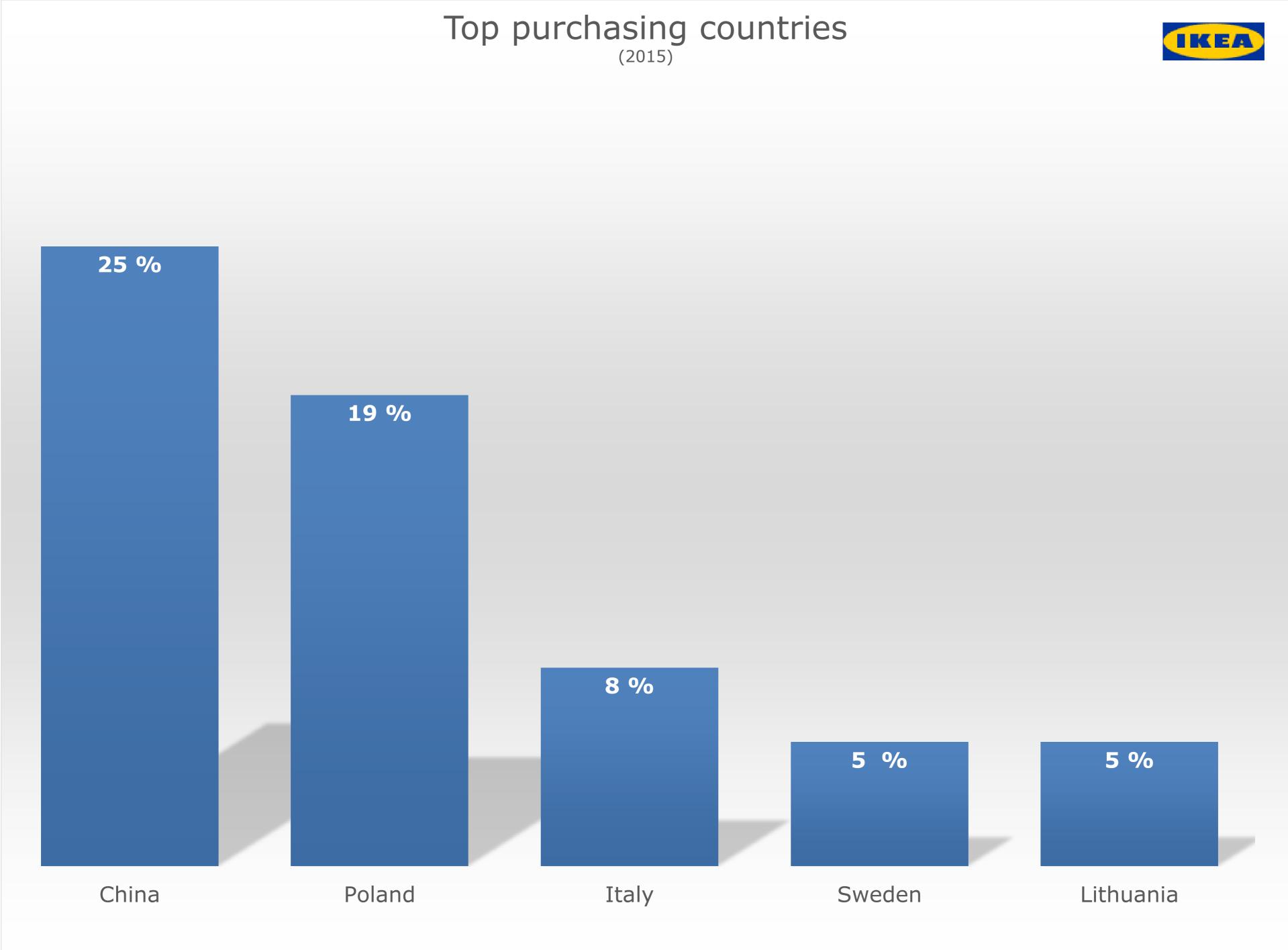


## **Top selling countries** Retail sales 2016 as a percentage of total IKEA sales



8%







## Product development - IKEA Range & Design strategy Democratic design

The five dimensions of democratic design. None of them can ever be excluded!

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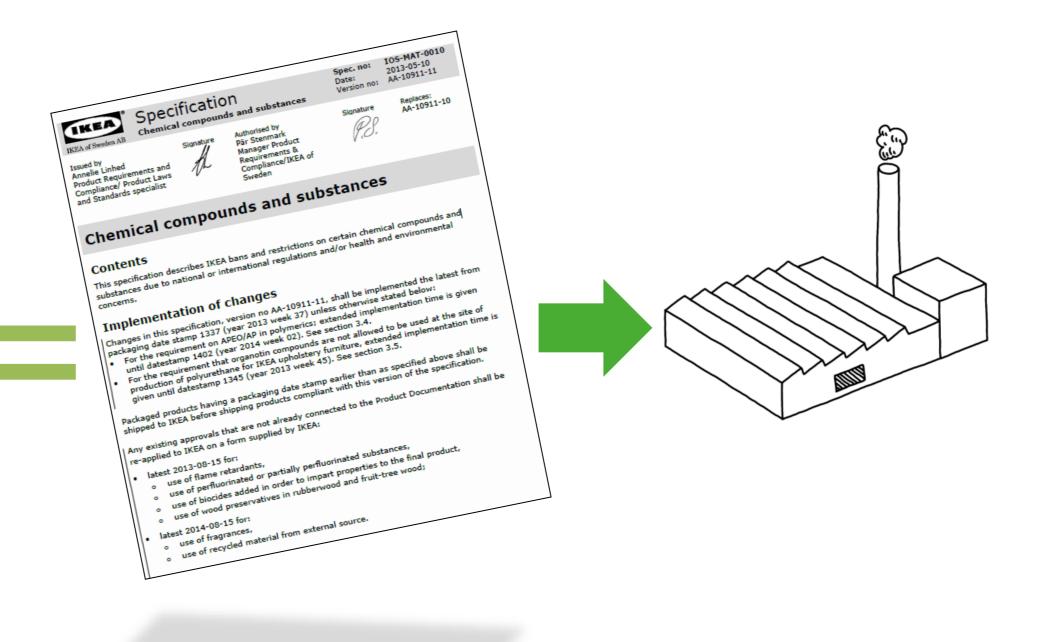
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LÖVBACKEN Side table







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## **Chemical Strategy**

- Objective 1: Systematic and increased information about chemical content of our products.
- Objective 2: All material used in IKEA products are assessed for chemical safety.
- Objective 3: In a systematic way, phase out substances and materials that could cause harm.
- **Objective 4:** Our suppliers share our values on chemical safety and compliance.
- Objective 5: Increased awareness among co-workers, consumers and other key stakeholders about our work on chemicals.



Energy & resources

Climate & energy

Wood

Cotton

Water

Chemicals

Waste

Food

Chemicals

### Safety First

When it comes to chemicals, our goal is simple: to do everything we can to make sure that our products are free from any chemicals that can be harmful to you or the environment.

Chemicals play an important part in the production of IKEA products. They give texture to materials and provide beautiful colours through dying or printing. Glues make our products strong and paint and other coatings protect them from scratches, corrosion and liquids.

In other words: chemicals are unavoidable. On the other hand, we are very strict when it comes to selecting the chemicals we use.

We actively phase out and exclude all harmful and unnecessary chemicals. We follow the strictest rules and regulations and often go further than legislation requires to provide safety in the making, handling and use of IKEA products. That way, you can feel secure in the knowledge that our products do not contain any harmful chemical substances.

2010 - Per- and polynuoroalkyl substances (Ph

\* Exception for electrical articles



 Sofa bed mattresses: A fiber fire barrier made of Rayon/Polyester wadding is used that has an inherently fire resisting property, together with an interliner for some articles in order to comply with US legislation. Flame retardant chemicals are only used for some stitch bond and zipper.

 Tents, play tunnels and other products you can enter: Flame retardants is applied on the fabric to meet the fire requirements for tents in a few countries.

 Electrical and Electronic products: Flame retardants are used in electrical and electronic products in order to comply with applicable flammability and safety standards.

# CHEMSEC BUSINESS TOOLS







## MARKETPLACE by Chemsec

## Search for safer alternatives to hazardous chemicals

I'm looking for an alternative to...

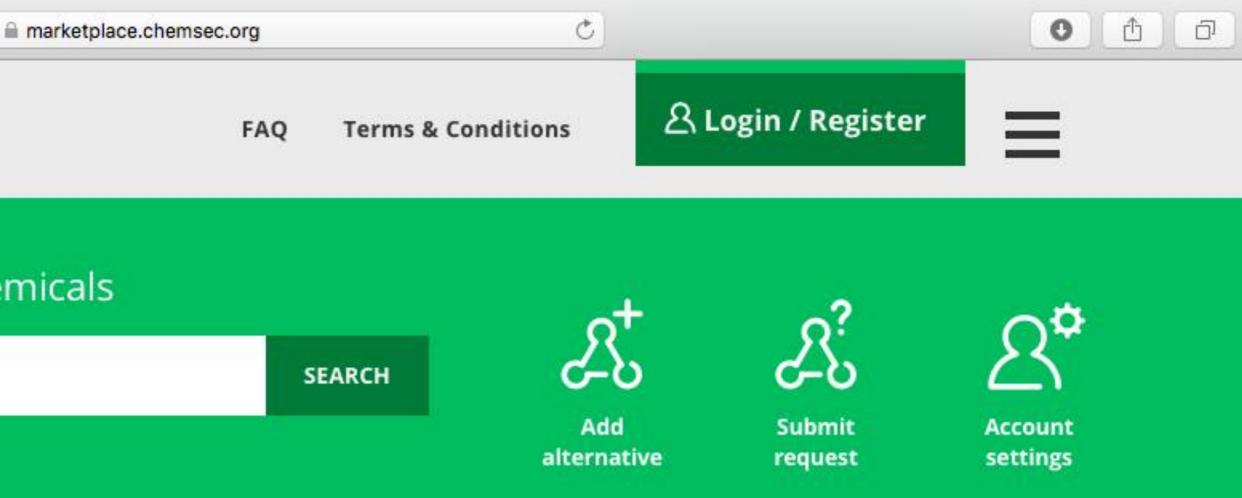
Alternatives O Request

Advanced Search >

## Future-proof your business Find safer alternatives to hazardous chemicals

Do you want to replace a chemical that is harmful to health or the environment with a better alternative? Search our database to find an alternative product from the suppliers presenting their offerings on the site. A quick and simple way to find the substitute you need.

### **Discover alternatives**



### Do you offer a safer alternative to hazardous chemicals? Show it on Marketplace.

At Marketplace you reach out to customers with an expressed interest in what you have to offer. And get a great opportunity to present your safe alternatives to harmful substances for a better future.

### SIGN UP NOW



## **ADVERTISMENTS**

- Use/function
- Which substance can it replace?
- Sector, material
- Which legal requirements, standards and third party verifications does the alternative fulfil?
- Market status in which quantities can you deliver?
- Who to contact

production and sales of chrome dyes already in 2008. With the concept of LANASOL CE a trouble free move



## THANK YOU!

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